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Valley Radiology offers “the gift of life” for Valentine’s Day

For Immediate Release:

Instead of a dozen long stemmed roses or an expensive box of chocolates, the women’s imaging specialists at Valley Radiology Consultants hope, this year, women in North County San Diego will receive a life-saving screening mammogram. Early diagnosis saves lives and a mammogram is the gold standard when screening for the disease.

During the month of February, Valley Radiology Consultants is offering gift certificates for the “*Gift of Life*” - a screening mammogram. Priced at only \$75.00 (normally \$175.00) during the month of February – the physicians hope this will help people encourage their loved ones to get a mammogram. The gift certificates are available at Valley Radiology’s two outpatient imaging centers offering women’s imaging services – Gateway Radiology in Poway and Parkway Radiology in Escondido. Women who bring in this article or one of Valley’s “Gift of Life” ads during the month of February can also receive the special rate. The discount is for cash paying patients only and may not be applied to private or governmental insurance coverage.

Breast cancer is the second leading cause of cancer deaths in women today (after lung cancer) and is the most common cancer among women, excluding non-melanoma skin cancers. According to the American Cancer Society about 1.3 million women are diagnosed with breast cancer annually worldwide. One in 68 women in their forties is at risk of developing breast cancer. The risk increases to one in 37 for women in their fifties.

Valley Radiology Consultants offers a full spectrum of state-of-the-art tools to ensure the highest quality of women’s health screening and diagnosis, including: Full Field Digital Mammography with Computer Aided Detection, Ultrasound, Image-guided Breast Biopsy and Breast MRI.

To purchase a “gift of life” mammogram certificate, to schedule an appointment or for more information, please call Gateway Radiology in Poway (858) 485-6500 or Parkway Radiology in Escondido (760) 739-5400.

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Valley Radiology Consultants physicians have proudly served North San Diego County since 1971. Our group of physicians, comprised of 5 subspecialty trained radiologists, is accompanied by a dedicated support staff of radiology technologists serving patients at Escondido Imaging Center, Gateway Radiology, Parkway Radiology and Pomerado Imaging.